

Media Handbook G7 Transport

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# Why hold a G7 Transport in Cagliari

"Rediscovering the social value of infrastructures" is the theme we have proposed for the G7 transport meeting that will be held in Cagliari, Sardinia, beautiful region and island for its severe nature and, at the same time, for its Mediterranean hospitability.

In this place of beauty and strength, a very challenging place, we have chosen to highlight the issue of the connections, and the policies for mobility infrastructures.

The connectivity of the material networks, even before the non-material networks, is crucial for a real exchange and understanding among people: it represents the physical overcoming of the barriers that separate us and represent the possibility of a real interaction between cultures and economies, people and ideas. That virtual exchange, that the network has made so simply, becomes tangible only when we are able to implement efficient material networks.

Networks and infrastructures have a primary role in contributing to sustainable development.

In Cagliari there will be the opportunity to follow the outcome of the working group set up by the Ministers in Karuizawa, on automated technologies related to vehicles, in order to converge on shared standards.

In order to resume the thread of this story we will ask the G7 Transport to present further good practices that may have positively contributed to talk about the economic, environmental or social transport infrastructures.

Graziano Delrio

# Briefly Programme

#### Highlighted in bold parts of interest for the press

#### Wednesday June 21

2 – 8 pm accreditation and programme pick-up at Hotel Regina Margherita

(Viale Regina Margherita, 44)

2 – 10 pm opening Media Center at Manifattura Tabacchi, with standing buffet

for press delegates, dinner at 7 – 9 pm

7.00 pm- 8.00 pm pool 1

Handshake by Minister of Infrastructure and Transport Graziano

Delrio with Head of Delegation at Prefettura (Piazza Palazzo, 1)-

(only images)

**8.30-10.30 pm** Dinner reserved for delegations

#### Thursday June, 22

8 am - 17 pm accreditation and programme pick-up at Hotel Regina Margherita (Viale

Regina Margherita, 44)

8 am – 10 pm opening Media Center at Manifattura Tabacchi, with standing buffet

for press delegates, lunch at 1-3 pm and dinner at 7 – 9 pm

from 8.45 am pool 2

Doorsteps/eventual statements at the entrance by the Ministers

10 - 10.15 am pool 3

First G7 working session tour-de-table (only images)

# Opening Speech by the Minister of Infrastructures and Transport, Graziano Delrio (*Live streaming* from Media Center)

**10.15am-12.30 pm** Session I — The social role of infrastructures: sustainability, economic and planning challenges

pool on demand for visiting the G7 Gallery Exhibitions on the Italian best practices

1.30-3.00 pm Lunch for Ministers

3.15-4.15 pm Session II – Sharing of best practices. Models of sustainable infrastructures. (*Live streaming* from Media Center).

**4.15-5.15 pm** Session III – Connected and automated driving

5.30-6.00 pm Press Conference of the Presidency. (Minister Graziano Delrio) at Media Center

6.30 pm ca. Transfer video and photo operators at Poetto Site

7.20 pm pool 4

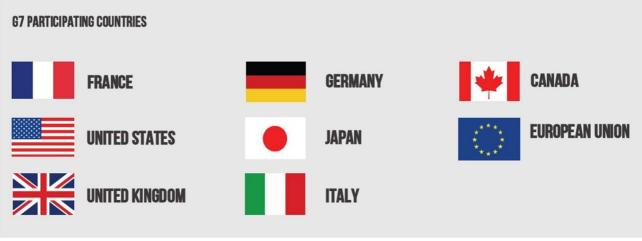
<u>Photo family at Poetto Site – Arrival of Ministers with an electric bus.</u>

Short bike ride. (only images)

**8.30–10.30 pm** Official dinner to Molo Ichnusa reserved for delegations

# Italian G7 Presidency 2017





# Badge Pick-up

Journalists and technical staff will pick up their badges upon arrival at Main Accreditation Center in Hotel Regina Margherita (Viale Regina Margherita, 44) from 2 to 8 pm on Wednesday June, 21 and from 8 am to 5 pm on Thursday June, 22. Identification documents will be required.

## **Media Center**

The Media Center is in the same place of the Ministerial Meeting, in the **former Manifattura Tabacchi** (entrance in Via XX Settembre).

## Opening time:

Wednesday June, 21 and from 2 to 10 pm Thursday June, 22 from 8 am to 10 pm

## Briefing

For further and more detailed information, a press briefing will be held in the Media Center **Wednesday June, 21 from 4.00 to 5.00 pm.** 

## Media Centre will be equipped with:

- A large press room with 60 working places;
- Wi-Fi connection;
- photocopiers;
- printers;
- 5 personal computer;
- Listening monitor for the Opening session and for the "Best Practices" session;
- news agencies desks

Near the Media Center in the lunch area a buffet will always be available.

# Planimetry of the Media Center



- 28. Working Area Press
- 29. Press Conference Area
- 30. ToiletFacilities



# Exhibition "G7 Gallery"

Starting on 20th of June from 11.45 am the exhibit "G7 Gallery" will be set up.

The exhibit is part of the "Nice To Meet You G7!" initiative, launched by the Ministry of Infrastructure and Transport in collaboration with ItaliaCamp and collects proposals and ideas that were received after the open call for best practices directed to citizens, Institutions, Companies and Universities on themes related to infrastructures' economic, social and environmental sustainability launched earlier this year.

It will be visible at "Officine", central building of the Manifattura Tabacchi, upon request to the Media Center through specific pools organization, and according to the other occurring events.

## Pool

Registration at the Media Centre is compulsory for the arranged interviews and to be part of the pools. Groups will be pooled for each of the following events:

## Pool 1:

Wednesday June, 21 at 7 pm

Where:

Piazza Palazzo, Palazzo Viceregio

What:

**Handshake** by Minister Delrio to Ministers Head of Delegations (only images)

## Pool 2:

Thursday June, 22 at 8.45 am

Where:

ex Manifattura Tabacchi, Viale Regina Margherita What:

**Doorsteps/eventual statements** at the entrance by the Ministers

Pool 3:

Thursday June, 22 at 10.15 a.m

Where:

Main Meeting Room, ex Manifattura Tabacchi What:

Tour-de-table – Beginning of first working session (only images)

Pool 4:

Thursday June, 22 at 7.20 pm

Where:

Poetto seafront

What:

**Family Photo**, Short bike ride by the Ministers (only images)

Any other eventual opportunity will be timely communicated. Interviews will only be permitted in accordance with delegations request.

## **Press Conference**

The G7 Italian Presidency press conference will take place in the Press Conference Area at the Media Center **Thursday June, 22 at 5,30 pm**.

Subsequently a communication about any eventual press point of individual G7 Ministers will be communicated, upon request of delegations or present press.

## Host Broadcaster

Rai (Radio Televisione Italiana) is the Italian national broadcaster and is the Host Broadcaster (HB) for the G7 Transport Ministerial Meeting. Rai will provide the signal of the event for free to registered partners. **Below satellite info for downlink (Rome Time)**:

#### (June, 21) – Prefecture of Cagliari (ITA 505)

- o Timing 19.00-21:00 (RT)
- o Satellite EUT 7B 7 E
- o Frequency RX 12.618,300 MHz
- o Polarization Y
- o Encoding H264
- o Modulation DVB-S2; 8PSK
- o Symbol Rate 7200
- o FEC 3/4
- o Audio Channel
  - Ch 1 International Sound
  - Ch 2 International Sound

#### (June, 22) – Manifattura Tabacchi (ITA86)

- o Timing 09.45-10:30 (RT) 13:00 14:00 (RT) 16:45 20:30 (RT)
- o Satellite EUT 7B 7 E
- o Frequency RX 12.618,300 MHz
- Polarization Y
- o Encoding H264
- o Modulation DVB-S2; 8PSK
- o Symbol Rate 7200
- o FEC 3/4
- Audio Channel For Red Timing
  - Ch1 international sound left
  - Ch2 international sound right
  - Ch3 English
  - Ch4 Italian
  - Ch5 German
  - Ch6 French
  - Ch7 Japanese
- o Audio Channel
  - Ch1 international sound left
  - Ch2 international sound right
  - Ch3 English
  - Ch4 Italian

The international pool signal also will be available via CNC RAIWAY.

# **Live Streaming**

During the working sessions, some shots will be live streaming broadcasted on the Ministry of Infrastructure and Transport website (<u>www.mit.gov.it</u>).

Particularly the following are planned to be visible:

- Opening Speech by the Minister of Infrastructure and Transport, Graziano Delrio Thursday, June 22 from 10.00 to 10.15 am;
- Session II Sharing of best practices.
   Models of sustainable infrastructures,
   Thursday, June 22 from 3.15 to 4.15 pm;
- Press Conference of the Presidency Thursday, June 22 from 5.30 to 6.00 pm

# How to reach and move in Cagliari

Cagliari can be reached either by plane or ferry.

Cagliari is connected to the most important European cities thanks to the Elmas - Mario Mameli international airport. A shuttle bus connects the airport to the city center in Piazza Matteotti, situated between the port and the train station. Moreover, also taxis and rent-a-car services connect the airport to downtown.

The port of Cagliari is situated in the centre of the city and faces directly onto the famous via Roma. It is connected with the mainland via daily ferry trips, and is also an important landing place to several ships cruising the Mediterranean.



# <u>Cagliari</u>

Cagliari is the most important city of Sardinia, with a metropolitan area of about half a million inhabitants. The capital of the island has a soul consisting of a millenary history, culture, nature, beach tourism and night life, an attractive mix that fascinates the visitor, charmed by the views of Castello, the ramparts and the Roman remains, the Sardinian sea, as well as by the dynamism of a surprisingly lively city.

Cagliari is a perfect eco-system, a city suspended among sky, earth and water. Water in Cagliari is not only the sea. A few steps from the long beach lie lagoons and natural reserves unique all over Europe. In the old saltworks, that at sunset wear purple-red hues. The city is framed, on the east side by the Molentargius pond, natural reserve and perfect habitat for many plants and animals species. Looking west, the lagoon of Santa Gilla, magic place for the early Punic settlements.

Built on seven hills that identify other city districts (Castello, Tuvu Mannu, Tuvixeddu, Monte Claro, Monte Urpinu, Bonaria, San Michele), the city has its originary nucleus in Castello district, the highest point of the city overlooking the surrounding area.

The most important green area of the city is the quiet "Orto Botanico" that, in the shade of secular ficus, preserves some ancient roman cisterns as well as some most rare specimen of mediterranean and tropical vegetation. Beautiful landscapes can be enjoyed from the top of city hills: from the Giardini Pubblici and from the Terrapieno, Monte Urpinu, Colle di San Michele and Parco di Monte Claro.

Cagliari protects the history and the memory of the ancient cultures that succeeded in the city. During the centuries the numerous and different people that inhabited Cagliari, infused a homely character toward the visitors. The testimony of the different cultures is evident through its streets: the Punic in the ruins of the Necropoli of Tuvixeddu, the Roman Karales in the magnificent amphitheatre, the Byzantine in the Basilica of San Saturnino, the Pisan with the tall towers and the Piedmontese one with the Royal Palace. Prints and millenary traces to discover along the narrow lanes where only carts and carriages passed by. A few steps suffice, among ancient and new buildings, to all of a sudden enjoy the enchantment of fascinating monuments that tell the history of the city.

Watching Cagliari from the sea, one has a feeling of entering a scenic city, easy to see due to the immediacy of its landscape, in constant variation from the points of view. The African look given by the palms trees and the yellow limestone are tempered by the architecture markedly western and this combination of character so distant makes the city unique in its diversity.

Founded in the Neolithic age (6000-3000 B.C.), only many centuries later, Cagliari became an authentic city, thanks to the Phoenician-Punics dominators, which took advantage from its central position in the Mediterranean sea, they turned Cagliari into a bustling commercial port. After the first Punic war (III century B.C.) Cagliari passed under the heel of Rome, and it still preserves important findings and ruins of the domination, such as the Roman Amphitheatre and Tigellio's villa.

With the advent of Christianity, Cagliari came in contact with religious personages like S.Agostino, but under Vandal people a period of decline started and lasted until the Byzantine Empire, characterized by the birth of Giudicati (IX-X centuries A.D.), a form of self-government, lead by the King also supreme Magistrate (Judex sive Rex) independent from the Empires and the Church's dominions, that granted the island a relative political independence and autonomy. In the XIII century, in conjunction with the decline of the Cagliari's "Giudicato", came the Pisans, that fortified the upper part of the town, with a complex system of ramparts, buttresses, forts and towers still visible in Castello, Stampace, Marina and Villanova districts. Less than a century later, in 1324 the

rule passed to the Aragonese, that along with the Catalans, with the political union gave birth to the Spanish Government, an administration that caused much resentment among the people.

A major change occurred in 1717, with the treaty of Utrecht, after the Spanish war of Succession. After a weak and short austrian rule attempt, Cagliari and Sardinia, was the Savoia house-hold to arise to the sardinian throne. With the Piedmontese administration, Cagliari started an era of urban development and renewal, that gradually modified the status of the city from "fortified stronghold" to a modern planning layout, which involved many useful public works.

After WWII, Cagliari faced a new life: around the primogenial urban settlement a new city started to develop, that in a 20 years time-span, from 1951 to 1971, doubled the number of dwellings, attracting the population from the nearby areas, as well as laying the foundations of the contemporary metropolitan area.

Today Cagliari appears like a complex city, with a heritage of great importance as well as a modern personality, coherently to a capital that developed, with time going by, in harmony with the surrounding area, being a pivotal part of it.

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## Web and Social Media

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